### The Challenge!

### Business Survival Planning

## Businesses are all about Creating Commerce!

What is the worst threat to a business?

# "The unexpected"

What contributes to the Threat?

### "Lack of planning"

Developing a plan that addresses "How to Respond to an Emergency" will help eliminate unforeseen issues.

#### **Emergency Planning should include:**

- ➤ **Before** a threat arises **What is the plan**?
- > **During** a threat **What is expected**?
- ➤ **After** the threat **How to recover**?
- ➤ **Review** To fix any problems!

### Anticipated Needs Business vs. Employee

- Protect Business Records
- Goods & Inventories
- Company Property
- Important Documents
- Employees
- Provisions
- Necessary Money
- Evacuation Plan
- Employee Expectations
- Communications Plan

- Protect the Family
- Protect the Home
- Personal Property
- Important Documents
- Job Protection
- Provisions
- Money to Live On
- Evacuation Plan
- Employer Expectations
- Communications Plan

#### Develop an Emergency Plan Today!

- Meet with your Employees and discuss needs.
- Write a Plan and educate your employees.
- Be sure to specify Who is in charge!
- Write down your priorities this will relieve stress when you are under pressure.
- Review your plans with the employees as part of training them for the unexpected.
- Remember the Banks may not be able to operate but businesses & employees need cash to survive.

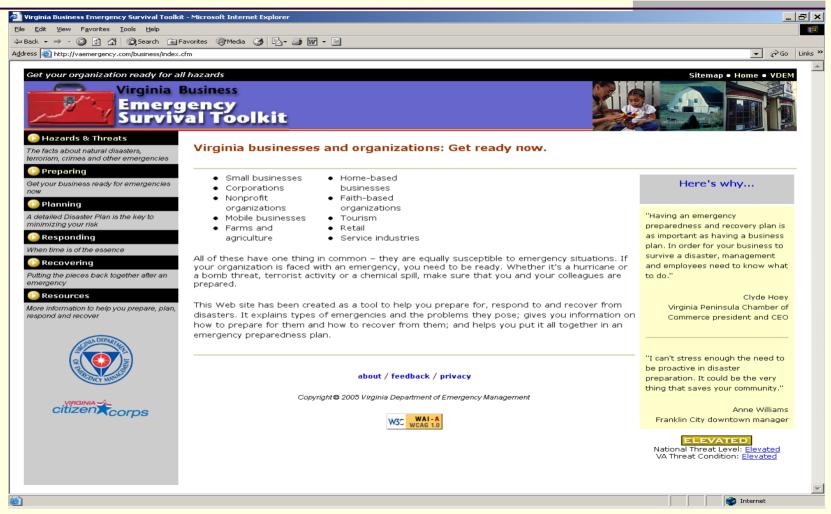
### When the Catastrophic Event Happens Remember!

- Next to your business records your employees are your most valuable asset.
- Communications are your key to recovery!
- Assess your damage and activate your recovery.
- Make sure your Employees know what is expected of them.
- Remember to pay employees per your recovery plan.
- Know what Agencies can really help and how.

### Resources to Help You Plan

- The American Red Cross
- Local Department of Emergency Preparedness
- Insurance Companies
- Computer Specialists Storage off-site of Records
- Local, State & Federal Government Agencies
- Local Fire Departments
- Citizen Corp. Volunteers
- Non Profit Organizations, Churches, etc.
- Business Consultants
- Emergency Survival Toolkit
  - www.Vaemergency.com/business

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### The Resource Group

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